



TAU

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The Great Green Wall

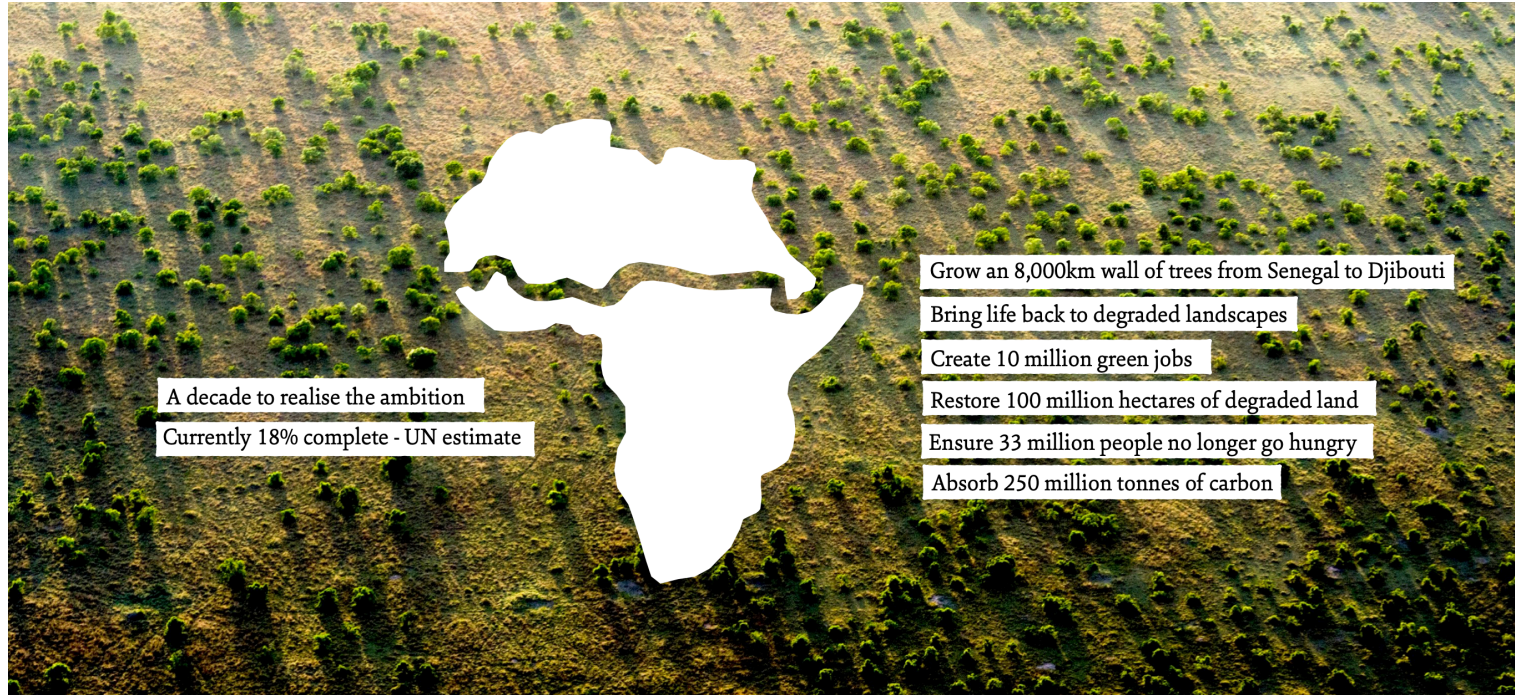
Webinar

(March 4th, 2021)



**“WE MUST DARE TO INVENT THE FUTURE.
EVERYTHING THAT HUMANITY CAN IMAGINE, WE CAN CREATE”**

Thomas Sankara, African founder of the Great Green Wall



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GREAT GREEN WALL X

Growing an 8,000km new world wonder spanning the entire width of the African continent.

Involving 135 million people in humanity's most audacious initiative to tackle the global climate emergency.



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85% OF LAND IS DEGRADED

Temperatures are rising 1.5 times faster than the rest of the world.

Water scarcity is fuelling conflict and food insecurity.



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A MASS EXODUS

85 million people expected to leave the region by 2050.

70,000 migrants a year already leaving the Sahel.



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Growing the Great Green Wall, one community at a time.

Great Green Wall X is **shifting the power into the hands of citizens.**



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Our mission is to help invent, discover and open-source business models that have the power to impact the livelihoods of 135 million people.



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01

POWER

A series of Citizen Assemblies as a continent-wide mission to shape political decisions and galvanise citizen agency.

02

MONEY

A community fund enabling African civil society to access previously inaccessible capital to fund tree growing and sustainable community enterprises.

03

MODELS

An open-source learning platform to share the models and tools that work - speeding up the adoption of best practice.

04

STORIES

A grassroots, social media powered storytelling drive and community screenings of our multi-award winning documentary - celebrating the people and places at the forefront of realising the mission.

05

MOVEMENT

Calls to action, from purchasing power and micro investments to political pressure - powered by a new Great Green Wall movement building digital platform.



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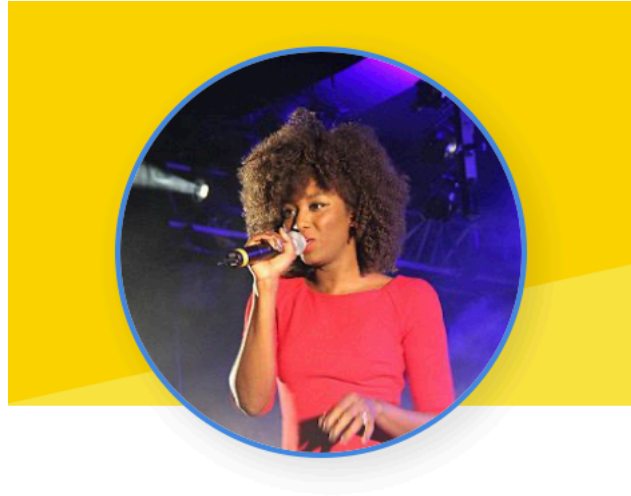
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Thank you!

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