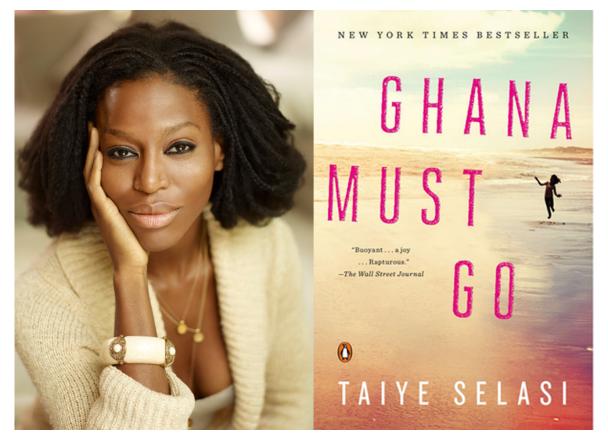
# TRUE AFRICA UNIVERSITY



# What Kind of Value do We Place on African Stories?

Taiye Selasi

#### The Beginning













#### Global Literary Hit



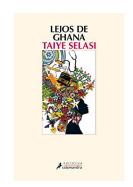


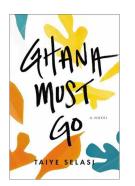






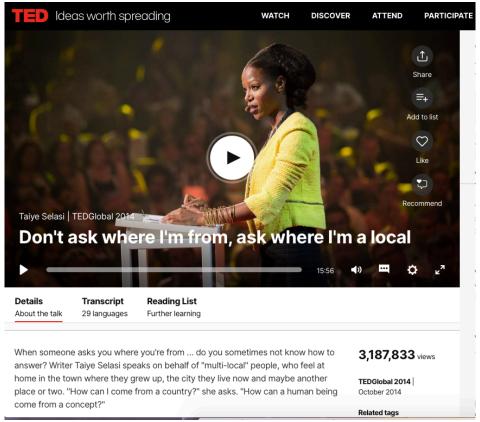








#### The Middle: The Talk





#### The End Game: The Screen







#### South Africa















#### Nigeria







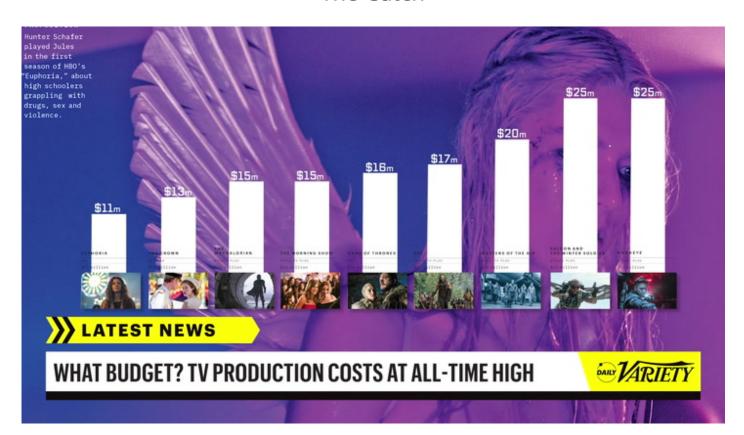








#### The Catch













#### India/Korea



Much more impressive is the Netflix Original at #2: the Indian-set "The White Tiger:" The potential Oscar contender lacks stars familiar to American audiences, but rave reviews and word of mouth appear to be bolstering its appeal.



#### **Sweet Home**

Type: TV Series

Released on Netflix: December 18th, 2020 Statistic announced: January 19th, 2021 Number of viewers: 22,000,000

Netflix has said that watching of Korean shows on Netflix went up by 100% in 2020 largely thanks to its output deals with distributors from the country. Sweet Home is one of its big series for the year which scored 22M views.









#### Review: With 'Queen Sono,' Netflix Enters New Territory

A spy thriller about a South African secret agent is the streaming monolith's first fully produced original series from Africa.





The title character, played by Pearl Thusi — she was the lawyer and C.I.A. agent Dayana Mampasi in <u>ABC's "Quantico"</u> — is an undercover agent for a South African intelligence unit, a small and beleaguered group tasked, in somewhat cartoonish fashion, with protecting the country and the continent from every kind of threat. (Its size — five core members — makes you wonder whether the budget for "Queen Sono" wasn't as generous as it was for other Netflix series.)





#### Orange Is The New Black (2013) - \$4 Million Per Episode





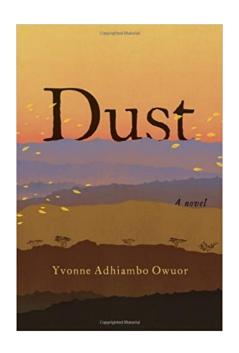


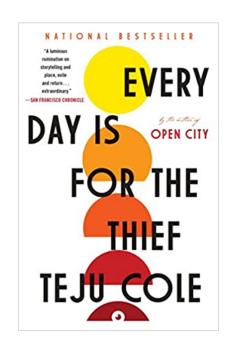


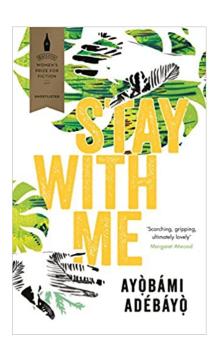


### Three Books Recommended by Taiye





















## Thank you!

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