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**TRUE AFRICA
UNIVERSITY**

March 18, 2021 | Webinar



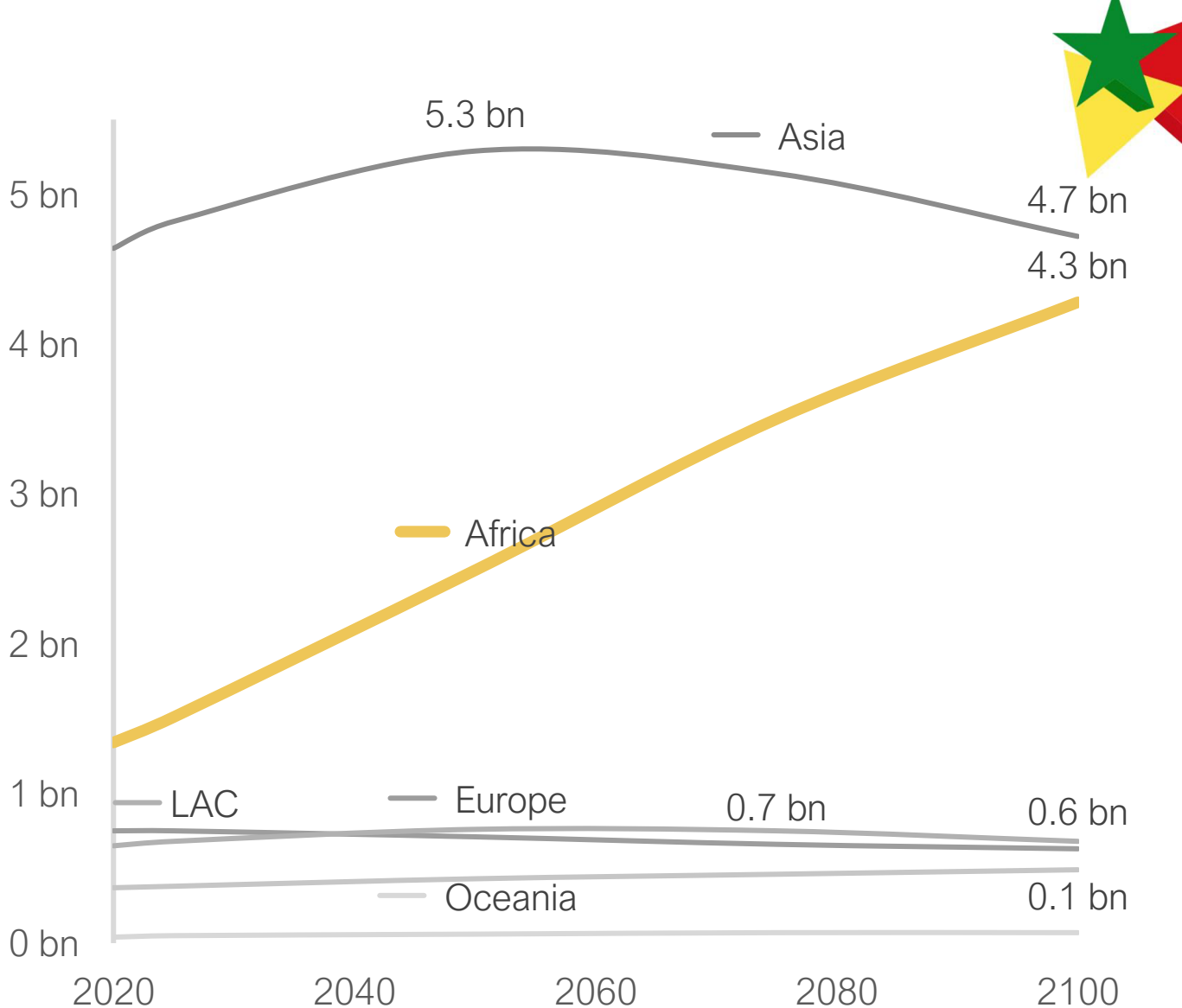
What Are the Initiatives and Investments Transforming Africa?

Iyinoluwa Aboyeji

Africa is at the heart of our shared global future

Youngest population (Median age)

20 yrs

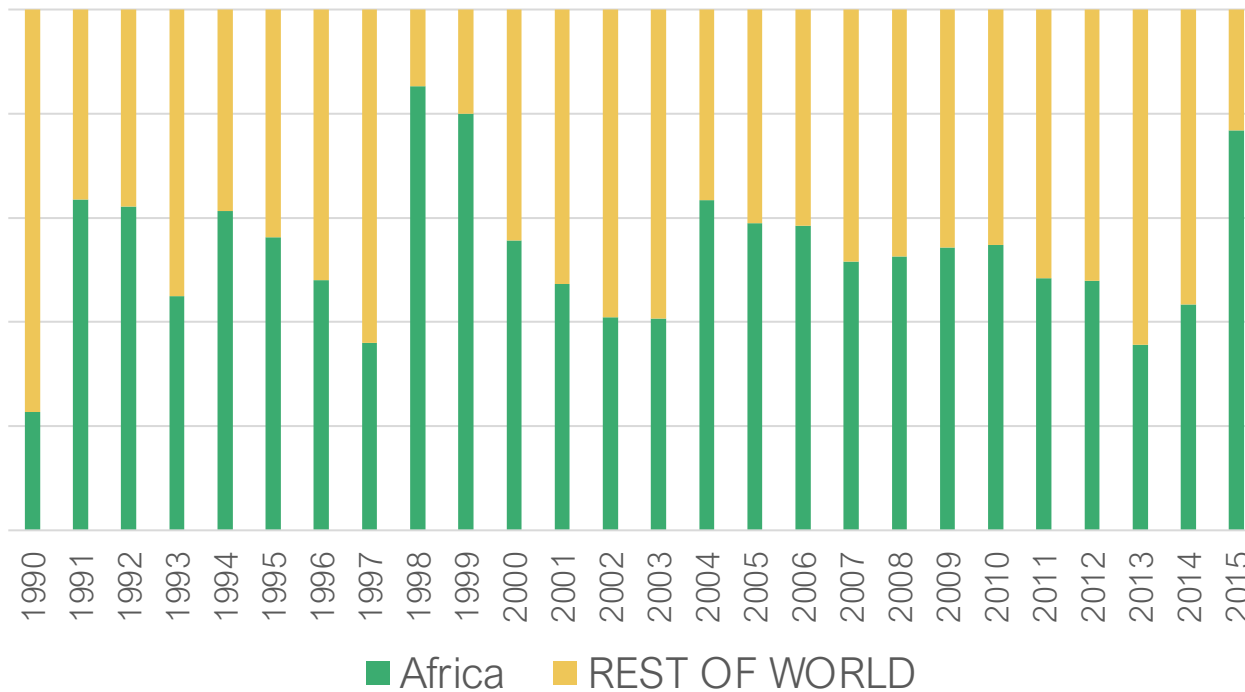


Population growth in Africa is projected to remain strong throughout this century



Africa is also home to some of the world's most difficult challenges

Africa has the largest proportion of kids out of school



Unemployment

300

Million people will need jobs by 2035

Healthcare

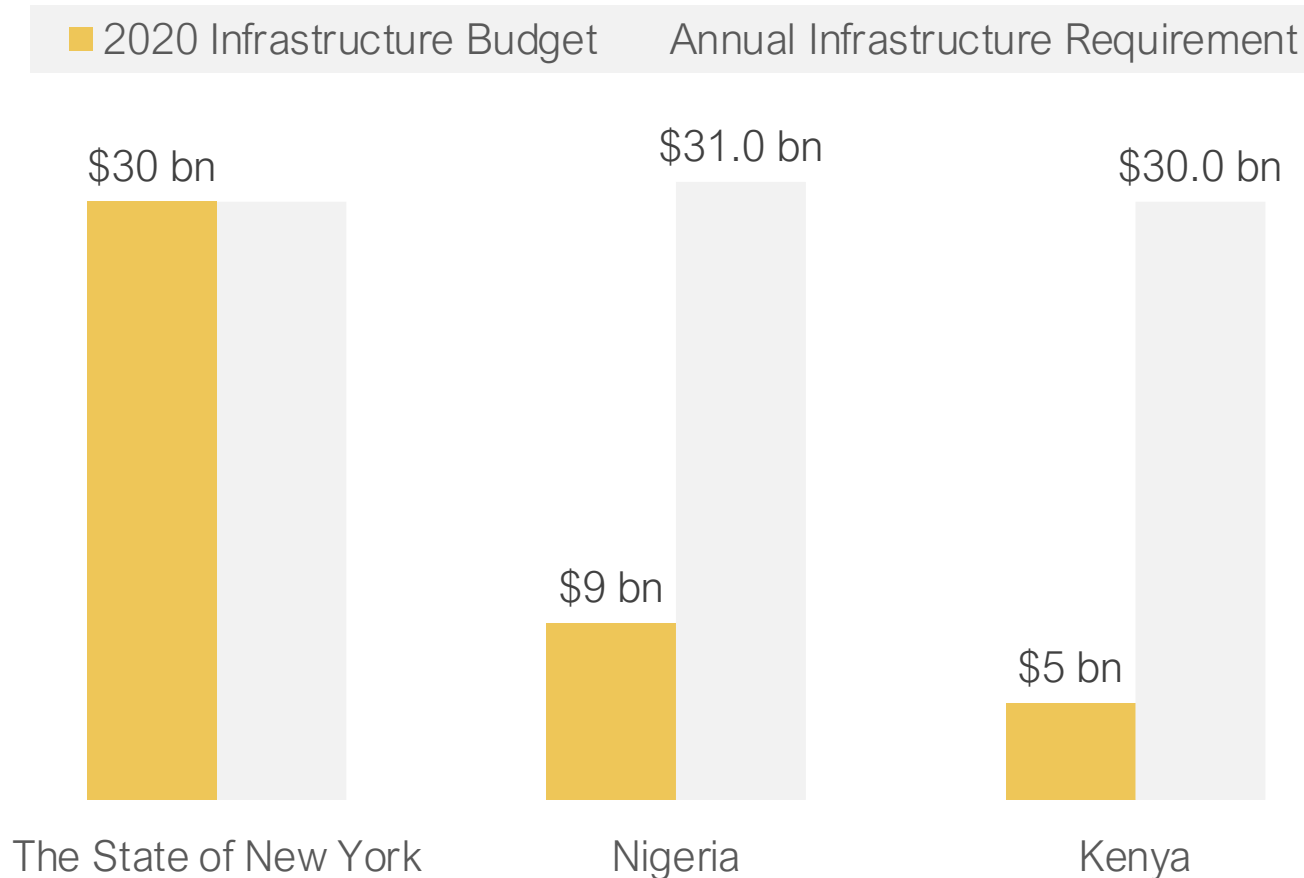
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Of children under 5 years are stunted

and it keeps getting worse ...



Most governments don't have the money to throw at the most critical problems



Most of the available solutions can't scale fast enough to serve the growing population



The path to Africa's future will be guided by "market-creating innovations"

Sustaining innovation

- Improve performance
- Target existing customers
- Create few jobs if any
- Development neutral

Efficiency innovation

- Do more with less
- Target existing customers
- Eliminate jobs
- Negative development

Market-creating innovation

- Simple & affordable
- Target new customers
- Create jobs
- Enable development



**This is why Future Africa is
working with the best companies
to deliver innovative solutions
that can unlock new economies.**



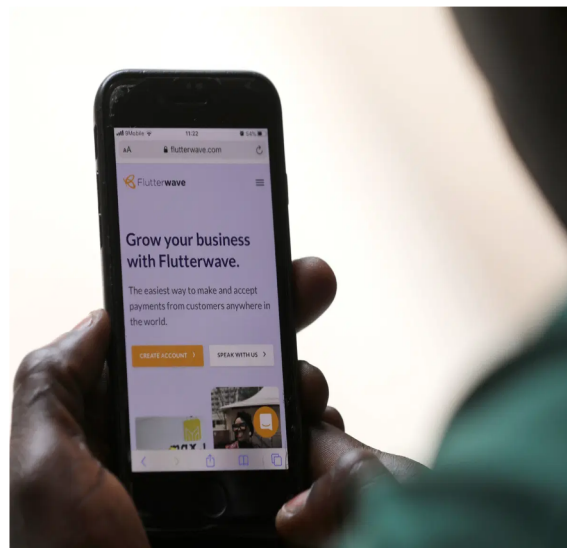
We are building the investment machinery to support prosperity & sustainable economic growth in Africa.

Future.Africa provides capital, coaching and community to mission-driven innovators building ventures that will bring sustainable economic development to Africa.

Today, many visionary founders, governments, and investors, across industries, are working with Future.Africa to implement game-changing ideas and infrastructure that will improve prosperity and business outcomes for the continent.

How do you connect Africans to the global economy?

Africa has always struggled with connecting to the global economy. Flutterwave is leveraging digital payments to connect Africa to the global economy.



African payments company Flutterwave raises \$170M, now valued at over \$1B

Tage Kene-Okafor

@ulonnya / 12:12 AM GMT+1 • March 10, 2021



Image Credits: Flutterwave



How do you create 450 million jobs for young Africans?

The number of young people who will reach working age over the next 15 years is estimated at 450 million, yet, at its current trajectory, the continent is expected to create just 100 million jobs by 2035. Andela is solving this problem.





How do you provide affordable healthcare for people earning \$2 a day?

Innovators are making excellent strides, using the most cutting-edge technology and supply-chain advances to ensure affordable healthcare is accessible to the bottom of the pyramid.





How do you enable a new generation of innovators?

A rapid increase in youth population could lead to an increase in productivity, and faster economic growth. But for this to happen, people must be skilled, and able to produce things of value.



Companies building the future in Africa must:

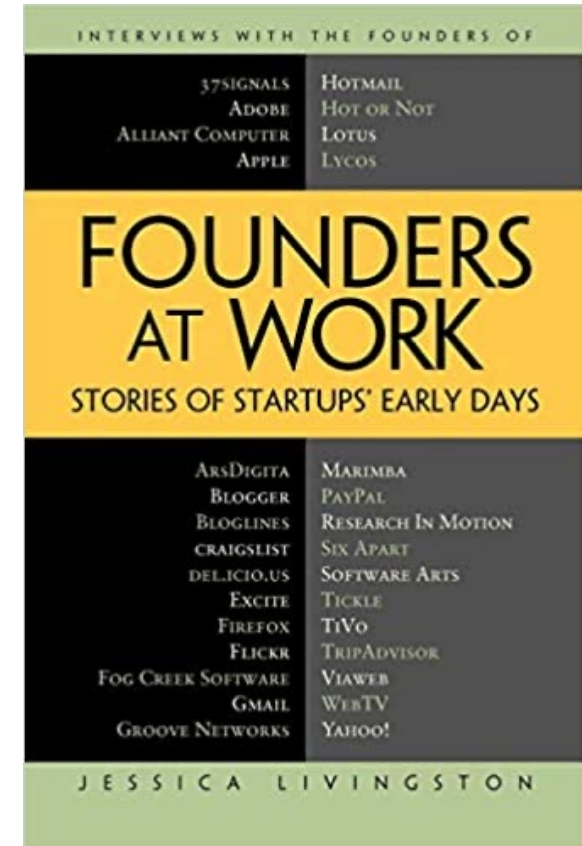
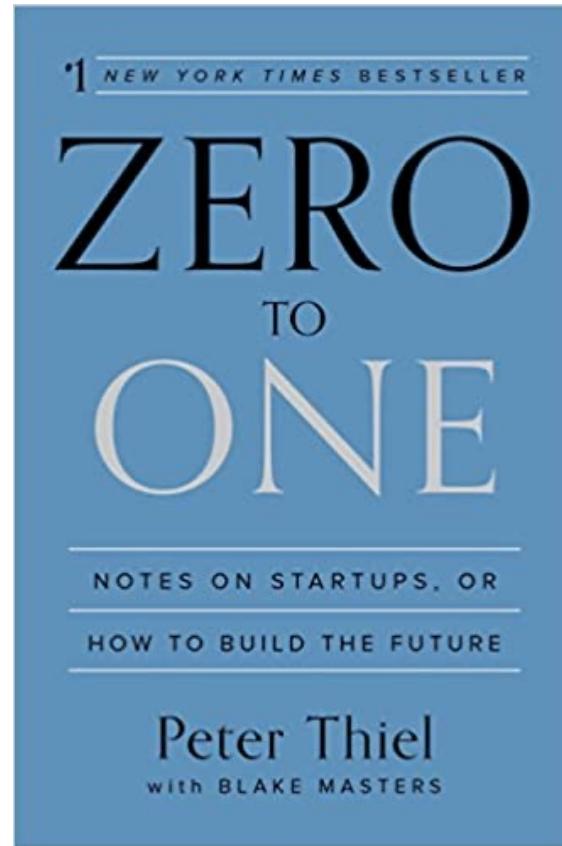
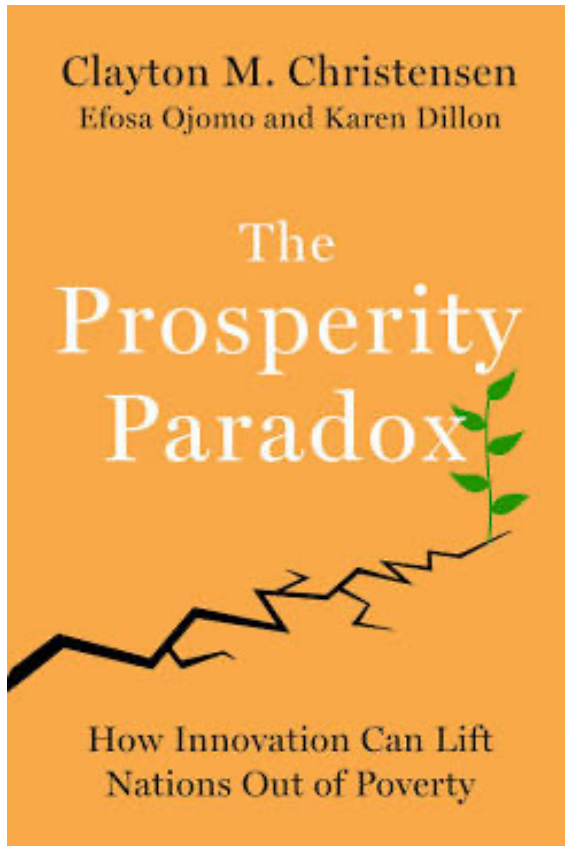


Prove their (3Ms)
Market
Mission
Model

Have (TD3)
Talent
Data
Design
Distribution

Be supported with
Capital
Coaching
Community

Three Books Recommended by Iyin



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Thank you!

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